



Texas Irrigation Association 2023 TXIA Connect - Insertion Order

Tammy Swor, Editor
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Advertiser _____
Address _____
City _____ State _____ Zipcode _____
Contact _____
Email _____ Phone _____

Agency - if applicable _____
Agency Address _____
Agency City _____ State _____ Zipcode _____
Agency Contact _____
Email _____ Phone _____

Yearly Contract Placement

Yearly contracts consist of four consecutive issues and are up to 25% off the single placement rates.

Contract placement selection - choose your four issues below:

☐ Jan 23 _____ ☐ Apr 23 _____ ☐ Jul 23 _____ ☐ Oct 23 _____

Yearly Contract Rates (all ads are full color):

- ☐ Full Page - 7.5"x10" (w x h).....\$675 x 4 issues - \$2700
- ☐ Half Page - Horizontal 7.5"x5" (w x h).....\$450 x 4 issues - \$1800
- ☐ Quarter Page - Vertical 3.5"x 5" (w x h).....\$225 x 4 issues - \$900
- ☐ Business Card - 3.5" x 2" (w x h).....\$225 x 4 issues - \$540

Add-ons - Specified Position (price includes all four issues and is in addition to yearly contract rates):

- ☐ Inside front or inside back cover.....\$150
- ☐ Back cover.....\$180

Single Issue Per Placement Pricing

Sizes and Pricing per placement:

- Full Page - 7.5"x10" (w x h).....\$880
- Half Page - Horizontal 7.5"x5" (w x h).....\$590
- Quarter Page - Vertical 3.5"x 5" (w x h).....\$300
- Business Card - 3.5" x 2" (w x h).....\$180

Single Issue Selection (all ads are full color):

- ☐ Jan 23 _____ issue..... full half qtr bus.crd.
- ☐ Apr 23 _____ issue..... full half qtr bus.crd.
- ☐ Jul 23 _____ issue..... full half qtr bus.crd.
- ☐ Oct 23 _____ issue..... full half qtr bus.crd.

Specified Position for Single Issue Selection:

- ☐ Jan Inside front or back cover \$50 Back cover \$60
- ☐ Apr Inside front or back cover \$50 Back cover \$60
- ☐ Jul Inside front or back cover \$50 Back cover \$60
- ☐ Oct Inside front or back cover \$50 Back cover \$60

Special Instructions: _____

Please make note of all publishing deadlines:

Dec. 6, 2022 - January 2023 issue ad deadline

Feb. 27, 2023 - April 2023 issue ad deadline

June 5, 2023 - July 2023 issue ad deadline

Sept. 4, 2023 - October 2023 issue ad deadline

Total Due: \$ _____

Payment: ☐ Credit Card

☐ Check (# _____)

Invoice: ☐ Advertiser

☐ Agency

I do confirm with my signature my intent to advertise in TXIA Connect as specified above. I understand it is my sole responsibility to communicate any advertising changes to the editor by the publishing deadline date(s). I agree to submit ads in digital format (.jpg or .png file) unless other concessions have been made with the editor and that no ads will be published that include pricing of any kind. I consent to be billed according to the rates specified above. Single issue and yearly contract invoices not paid by invoice due date are subject to a \$25 per month late fee.

Single issue advertiser:

- ☐ As a single issue advertiser, I agree to meet publishing deadlines for issues of ad placement and to communicate any changes to the editor.

Yearly contract advertiser:

- ☐ As a yearly contract advertiser, I agree to meet publishing deadlines for all issues. If I do not communicate an ad change by the publishing deadline, I understand that the previously run ad will be inserted again, and no refunds will be given. I also understand that, as a yearly contracted advertiser, contract ads not paid for in full by the first insertion deadline will not be published and subsequent ads will be billed at the single issue rate unless payment arrangements have been made with the editor.

Signature: _____ Date: _____